

# Director's resume

## **NORMAN RUIZ**

*General director of the film production company TOMA VIRTUAL srl.*

### **CINEMA**

- . Artistic producer of the film "EL GIGANTE EGOISTA" / 2020
- . Artistic producer of the film "ANIDA Y EL CIRCO FLOTANTE"/2017
- . Director of the animated short film "EL SUEÑO DE RAMONA MONTIEL" which had three international awards. Animation Award at the **Habana cuba film festival**, among others.
- . Director of the short film "EL INMIGRANTE" which had three awards in the **Tandil film festival**.
- . Director of the animated/fiction film "EL COLOR DE LOS SENTIDOS" which integrated the official selection of the **Shangai film festival** in China. Special mention of the jury in **Latino Sudestada film festival** in France. The film participated in various national film festivals, winning the best art direction and edition award in the **Tandil film festival**, Argentina.
- . Director of the animated film "MARTIN FIERRO", wich had three nominations in the **Cóndor de Plata awards**, Argentina. It was selected in the **Habana Cuba film festival** and **Animadrid**, Spain. It won the first Future Film Price of the **Bolonia Animated film festival**, Italy.
- . Director of the animated film "CUENTOS DE LA SELVA" based on the literary work of the Argentinian writer Horacio Quiroga.
- . Editor of the film "LUCA VIVE", directed by Jorge Coscia/ 2002

### **VFX DIRECTOR**

- . VFX designer of the Netflix TV show "**APACHE, LA VIDA DE CARLOS TEVEZ**"/ 2019
- . VFX director and designer of the film "**NO LLORES POR MI, INGLATERRA**", Argentina/ 2018
- . VFX director and designer of the documentary "**JAZZ**", Argentina/ 2016-2017
- . VFX director and designer of the opening of the film "**5 AM**", Argentina/ 2016
- . VFX director and designer of the film "**DOLORES**", Argentina/2016
- . VFX director and designer of the film "**ALLENDE**", Argentina-Chile/ 2013
- . VFX director and designer of the film "**HUGO, PACO Y LUIS**" Puerto Rico/ 2012
- . VFX director and designer of the film "**LIBERTAD**", Paraguay/ 2012
- . VFX director and designer of the film "**NI DIOS, NI PATRON, NI MARIDO**", España-Argentina/ 2011

## **THEATRE**

- . Visual designer of theatre shows: "ESTRAVAGANZA", "ALEJANDRO LERNER", "PATRICIA SOSA", "PILUSO Y COQUITO", "LA DUDA", "PIMPINELLA", among others.
- . Visual designer of holographic screens

## **FILM PRODUCTION COMPANY BIOGRAPHY AND FILMOGRAPHY**

Toma Virtual is a company that has been developing in the audiovisual sector for 10 years. It joined with Cinema Globo to produce "El Condor Ciego". Both film companies have professional workers who have been working in more than 50 productions both national and international.

Oscar Marcos Azar and Norman Ruiz are both referents that make prestigious this production film companies. Some of their films are "El color de los sentidos" and "Anida y el circo flotante"

Total Budget (in Euro) \*500.000

## **LIST OF CONFIRMED FINANCIAL PARTENERS**

- . Subsidy approved by The National Institute of audiovisual arts, Cinema Globa S.A

## **DESCRIBE THE STATUS OF THE PROJECT WHEN THE HEALTH CRISIS STARTED AND WORK HAD TO BE SUSPENDED**

When the health crisis started, the project was developing with two teams.

*The first team was in charge of:*

- . The animation sequence with which the film begins
- . Storyboard
- . Animatic
- . Color testing

*The second team was in charge of:*

- . Art developing and scenery
- . Mechanical horse building and props
- . 3D software developing, reconstruction and landscape scanning

## **WHAT CONCRETE STEPS ARE MISSING TO FINISH THE MAKING OF THE FILM? LIST THE MAIN ACTIONS NEEDED TO COMPLETE THE FILM**

The steps would be start filming, the team is complete and confirmed. This film is designed to be shot in a studio and with post-production. We are sure that the work can be controlled and without risk for both the actors and the technical team.

## **DIRECTOR'S NOTE/ARTISTIC INTENTIONS YOU WOULD LIKE TO SHARE**

I consider history as a fundamental part of human's life, the personal history, the environment, the city or neighborhood history. Filming a movie and recreating through it a historical moment. On the one hand narrate an epic adventure but also to raise the opportunity to connect with that historical period in a playful and educational way. This is undoubtedly a fundamental part of the cultural legacy that this project establishes among its purposes. Also having the full confidence to tell and experience a story from the artistic and creative language, which can help to strengthen stories that connect us with our culture and folklore. Along this important path of Argentinian cinema, validating the experience with the co-direction of the animated film "Martin Fierro" by Fontanarrosa, which was made with edition and shots in a similar way like a fiction film. Now in this case the film "El Condor Ciego" is a fictional movie with real scenery and characters. We will be able to develop the technical capacity that I carried out during the management of the company Toma Virtual ([www.tomavirtual.com.ar](http://www.tomavirtual.com.ar)). It is also about re-playing with the possibilities of the genre, which takes many of its foundations in gaucho literature and cinema, using the wonderful film tool and its thoughtful capacity. It is bringing this genre back to the scene, in a dynamic and modern way, through narrative and technological adaptations. This will allow the new generations far from classic cinema or who grew up with another cinematographic language, to have the access to a film that claims the contradictions that existed in the fight for freedom and identity. Sown, with a collective spirit, part of this forgotten cultural heritage, that transforms a national event into a fiction. It is important to highlight that the film takes up an aspect of the popular, keeping alive a tradition that allows us to rethink part of our history, our culture and folklore, transforming the present.

## **SYNOPSIS OF THE FILM**

Between the fabulous mountains of Jujuy, with the legend of the blind condor as inspiration, the story is told of a half-caste soldier of war between Unitarians and Federals. He wants revenge on a hitman and his henchmen who massacred his wife searching for loot: General Lavalle's gaunt head.